

FORM PTO-1449 (Modified)		Attorney Docket No.: 19682-000100US		Application No.: 09/291,785		
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT (Use several sheets if necessary)		Applicant: Robert M. Cezar				
		Filing Date: 4/14/99		Group: <del>2756</del> 2758		
Reference Designation		U.S. PATENT DOCUMENTS			Page 1	
Examiner Initial	Document No.	Date	Name	Class	Sub-class	Filing Date (If Appropriate)
<u>RBH</u>	0001	5,710,887	1/20/98	Chelliah et al.	705	26
<u>QBA</u>	0002	5,712,979	1/27/98	Graber et al.	709	224
<u>RBH</u>	0003	5,717,860	2/10/98	Graber et al.	709	227
<u>RBH</u>	0004	5,721,827	2/24/98	Logan et al.	709	217
<u>QBA</u>	0005	5,724,424	3/3/98	Gifford	705	79
<u>QBA</u>	0006	5,727,156	3/10/98	Herr-Hoyman et al.	709	219
<u>QBA</u>	0007	5,737,619	4/7/98	Judson	707	500
<u>QBA</u>	0008	5,740,549	4/14/98	Reilly et al	705	14
<u>QBA</u>	0009	5,751,956	5/12/98	Kirsch	709	203
<u>QBA</u>	0010	5,757,917	5/26/98	Rose et al.	705	79
<u>QBA</u>	0011	5,933,811	8/3/99	Angles et al.	705	14
<u>QBA</u>	0012	5,937,392	8/10/99	Alberts	705	14
<u>QBA</u>	0013	5,948,061	9/7/99	Merriman et al.	709	219
FOREIGN PATENT DOCUMENTS						
	Document No.	Date	Country	Class	Sub-class	Translation (Yes/No)
<u>QBA</u>	0014	EP0749081A1	12/18/96	Europe		
<u>QBA</u>	0015	WO 97/21183	6/12/97	PCT		
OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)						
<u>QBA</u>	0016	"Internet access: Internet marketing revolution begins in the U.S. this September; Hyper System promises new cash flow for providers, free access for users, & a new marketing opportunity for businesses." Computer Select, <i>EDGE: Work-Group Computing Report</i> , 7(316):2 (1996)				
<u>QBA</u>	0017	"NetGravity Announces AdServer 2.0, Raises the Standard in Online Advertising Management Software," Website: NetGravity, <a href="http://www.netgravity.com/press/as20launch.htm">http://www.netgravity.com/press/as20launch.htm</a> , October 14, 1996				
<u>QBA</u>	0018	Booker, E., "Seeing A Gap, A Palo Alto Startup Will Debut Advertising Server for the Net," Website: internet.com, <a href="http://www.internetworld.com/print/1996/02/01/industry/ad-server.html">http://www.internetworld.com/print/1996/02/01/industry/ad-server.html</a> , Web Week, Vol. 2, Issue 2, February 1996				
<u>QBA</u>	0019	Kohda, Y. and Susumu Endo, "Ubiquitous advertising on the WWW: Merging advertisement on the browser," <i>Computer Networks and ISDN Systems</i> , 28:1493-1499 (1996)				
<u>QBA</u>	0020	Metcalfe, B., "From the Ether," Website: InfoWorld Electric, <a href="http://www.infoworld.com/cgi-bin/displayArchive.pl?/96/33/o04-33.48.htm">http://www.infoworld.com/cgi-bin/displayArchive.pl?/96/33/o04-33.48.htm</a> , Vol. 18, Issue 33, August 12, 1996				
EXAMINER <u>Robert M. Cezar</u> DATE CONSIDERED <u>5/21/00</u>						

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.  
SF #1032380 v1



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<u>DBM</u> 1	5,740,549	4/14/98	Reilly et al.	705	14	
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OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)						
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EXAMINER	<u>Buxton</u>		DATE CONSIDERED 5/21/00			

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